

Dr. Mohamed Hossam Ismail Abou El-ella

Associate Professor

Department of Journalism

Faculty of Mass Communication

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Education:

Jan. 1997 to Jan. 2002:

Ph.D. in Journalism and International Communication (Channel system), Indiana University of Pennsylvania [Journalism Department] and Cairo University [Journalism Department, faculty of Mass communication] finished with a dissertation titled: "The Western Press Coverage of the Muslim World Affairs in 1990's", Grade: First Degree Honor.

Feb. 1996:

M.A. Department of Journalism, Faculty of Mass Communication, Cairo University, Egypt with a thesis titled: "The Social Responsibility of the Egyptian Press: The Objectivity of Covering Political Violence Events from 1991 till 1994 in the National and Opposition Newspapers", Grade: Excellent.

May 1991:

B.A., Department of Journalism, Faculty of Mass Communication, Cairo University. Grade: Very Good with Honor.

Work Experience:

September 2012 to Present:

Associate Professor: Department of Journalism, faculty of Mass Communication, Cairo University. I am teaching Popular Culture, Special Issues in Mass Communication, Media Theories, Mass Communication in English, International Communication, and Postmodern Media.

September 2007 to September 2012:

Assistant Professor: Ministry of Higher Education, College of Applied Sciences, Nizwa, Oman teaching the Communication program of **Auckland University**, teaching Applied Media Ethics, Media and Society, Media and Popular Culture and Media in the Arab World. **I have been promoted to Associate Professor from Cairo University on July 2011.**

September 2003 to September 2007:

Assistant Professor: Ajman University, Faculty of Information, Mass Communication and Public Relation, Ajman campus. I taught Media Theories, Introduction to Media Sociology, Media Laws and Ethics, Online Media, and Technology of Communication. **I have worked as Deputy Dean of Faculty of Information, Mass Communication and Public Relation in Abu Dhabi campus for one year 2005-2006.**

April 2002 to September 2003:

Assistant Professor: Department of Journalism, faculty of Mass Communication, Cairo University. I have taught News Editing, Mass Communication in English, International Communication, and Postmodern Media.

January 2002 to September 2003:

Part-timer Inviting Assistant Professor: faculty of Mass Communication, 6th of October University, Cairo, Egypt. I taught Sociology of Mass Communication, International Communication, Mass Communication Methodology, and Mass Communication in English.

February 1996 to January 2002:

Lecturer: Department of Journalism, Faculty of Mass Communication, Cairo University. Teaching News Reporting, Ethics of Journalism, International Communication.

October 2001 to September 2003:

Senior Editor of the monthly report of the Egyptian Press Performance of Ethics and Libel, The Supreme Council of Press, Cairo, Egypt.

April 1994 to March 1999:

Freelancer: the Politics Section of AL-Alam AL-Youm, Daily Egyptian Independent Newspaper. I wrote news reports and analyses, with a special interest in Middle East and Arab World Politics.

October 1995 to October 1998:

Editor: feature section of Tribune of Cairo University, weekly newspaper published by department of journalism, faculty of mass communication, Cairo University.

Skills:

Languages:

Arabic: **Native.**

English: **Excellent.** Bilingual English/Arabic: written and verbal translation experience.

Russian: **Elementary**, prepared to take intensive course at Russian Cultural Center in Cairo.

Computer: Proficient in Microsoft Word, Excel, PowerPoint, SPSS and numerical analysis. Typing: 50 WPM, Web Design with skills in using: Front Page and Go Live.

Books and Studies Published in Arabic:

- 1- Representations of Muslim World in Russian Political Cartoons: A Semiotic and Cultural Study from 2011 till 2015, Public Opinion, Center for Public Opinion Studies, Cairo, Egypt, 14(3), July-September 2015.
- 2- Russian Media Studies Published in English from 1991 till 2014: A Secondary Analysis, The Egyptian Journal of Media Research, Cairo, Egypt, 53(4), October - December 2015.
- 3- The Russian Media from Gorbachev till Putin (Beirut: The Center for Arab Unity Studies: to be published in 2016).

- 4- New Trends in International Communication and Cultural Studies, Journal of Journalism Research, 1(1), January-March 2015.
- 5- Glocalization of Arab Media: An Analytical Study of Arabic News Websites of Four International News Agencies, Public Opinion, Center for Public Opinion Studies, Cairo, Egypt, 4(3), July-September 2014.
- 6- Representations of Traditional and New Media in the Arab Cartoons: A Case Study of the Egyptian 25th January Revolution, Arab Journal of Media and Communication Studies, Ahram Canadian University, 5(2), April-June 2014.
- 7- The Psychological and Sociological deterrents of Media Stardom: A Case Study of Belal Fadl, Bassem Yousef, and Nawara Negm, The Egyptian Journal of Media Research, Cairo, Egypt, 46(1), January-March 2014.
- 8- *Satirists and Revolutionists: Semiotic and Cultural Studies in the Arab Media*, Cairo: Al-Arabi Publications, 2014.
- 9- Globalization and the Image of Islam in International Media (Cairo: AL-Dar AL-Masria AL-Lebnaia, 2014). First Edition: 2003.
- 10-Businessmen in cartoons' Discourse: A Semiotic and Cultural Study of the Egyptian Daily Newspapers, The Egyptian Journal of Media Research, Cairo, Egypt, 39(1), January-March 2011.
- 11-Satire in Egyptian Journalistic Columns: A Stylistic Study of (Ahmad Ragab) and (Galal Amer), Public Opinion, Center for Public Opinion Studies, Cairo, Egypt, 9(2), July-December 2008.
- 12-Visual Bodies: Critical Studies in Contemporary Media, (Beirut: The Center for Arab Unity Studies, 2008).
- 13-Mass Communication and Postmodernism: Theoretical Principles and Media Applications, *The supreme Council of Culture*, Cairo, Egypt, 2005.
- 14-Social Responsibility of Journalism (Cairo: AL-Dar AL-Masria AL-Lebnaia, 2003).
- 15-Globalization and Image of Islam (Cairo: AL-Madina Press, 2003).
- 16-Mass Communication and Postmodernism: Theoretical Principles and Media Applications, Public Opinion, Center for Public Opinion Studies, Cairo, Egypt, 4(3), July-September 2002.

Sharing in Studies Published in Arabic:

1- Media and the problematic of the Arab Solidarity: A Study of the coverage of Intra-Arab Relations in a Sample of Arab Press, The Arab League Organization of Education, Science and Culture (ALESCO), The Arab League, 1999. Senior Researcher: Prof. Awatef Abdel-Rahman.

2- The Image of the West in the Arab Press, UNESCO, 1998. Senior Researcher: Prof. Awatef Abdel-Rahman.

Books and Studies Published in English:

Contemporary Arab Music Videos: Cultural Discontinuity and Global Change, Cairo: AL-Madina Press, 2003.

Co-author in Books Published in English:

1- New Media and Women's Empowerment: Cyber-Feminist Resistance on the Egyptian Blogosphere, in Kiran Prasad (ed.), Transforming International Communication: Media, Culture and Society in the Middle East (New Delhi: BR Publications Inc., 2014).

2- The Coverage of the Barcelona Olympic Games in the Egyptian Media, UNESCO, 1992. Senior Researcher: Prof. Awatef Abdel-Rahman.

Attending and Sharing with English Studies in Refereed International Conferences:

1- "Challenges of Media Cultural Studies in the Arab World", a paper submitted to Workshop on **Communication Studies in Inter-regional Perspectives: Developments and Challenges in Research and Teaching for Arab and German Communication Studies scholars**, Berlin/Germany, June 29 – July 7, 2013.

2- "Reconsidering the Egyptian Media's Pioneering Role in the Arab World: Is it a Myth or a Reality?", A Research Paper submitted to: Section of Journalism Research and Education, The International Conference of the IAMCR: **"Media and Global Divide"**, Stockholm, Sweden, July 20-25, 2008.

3-"Layla's Soft Screaming: Discourse Analysis of Cyber-Feminist Resistance on the Egyptian Women Blogosphere", A Research Paper submitted to: The professional Education Section of The International Conference of the IAMCR: "**Media, Communication, Information: Celebrating 50 Years of Theories and Practices** ", UNESCO, Paris, France, July 23-25, 2007.

4- "The Closed Circle vs. the Discontinuity of the Self: The Influence of Globalization upon the Contemporary Arab Music Videos", A Research Paper submitted to: The professional Education Section of the International Conference of the IAMCR, "**Media Panics: Freedom, Control and Democracy in the Age of Globalization**", Taipei, Taiwan, July 26-28, 2005.

Sharing in Organizing Conferences, Symposia, and Seminars:

1-Media and Environment Affairs in Egypt and the Arab World, Symposium of Faculty of Mass Communication and Faculty of Science, Cairo University, Cairo, Egypt, 25-72 March 1992.

2- Environment Affairs and Media Education in Africa, A Conference organized by Faculty of Mass Communication and ACCE (African Council of Communication Education in Nairobi, Kenya), Cairo, Egypt, 12-15 May, 1992.

3- Environment and Media Education, Seminar of Faculty of Mass Communication, Cairo University and UNDEP, AL-Esmaaliala, Egypt, 5-8 July 1992.

4- The Arab Women and Media, A Conference Organized by Faculty of Mass Communication, Cairo University and UNESCO, Cairo, Egypt, 11-15 December 1997.

5- Media in the countries of the CIS, A Conference Organized by Faculty of Mass Communication and Ministry of Foreign Affairs, Cairo, Egypt, 6-10 April, 1998.

6- Ethics of Media and Public Relation, A Conference Organized by Faculty of Information, Mass Communication, and Public Relation, Ajman University, UAE, 3-5 May 2006.

7- Effects on Media on College Students in Oman, A Workshop organized by Department of Media Studies, College of Applied Sciences, Ibri, Oman, 26 – 27 April 2011.

Training:

Project of “Pathways to Higher Education”: Center for Advancement of Postgraduate Studies (CAPSCU), 2-23 July 2003, the Faculty of Engineering, Cairo University and Ford University.

Project Mission: To increase the prospects of the disadvantaged university students and graduates to postgraduate studies, to enhance their chances in finding better job opportunities, and/or to benefit from the International Fellowship and Scholarship Programs for pursuing higher studies.

I have taught Communication Concepts, Process Persuasion & Effective Communication and Communication Skills.

Membership of Associations and Organizations:

- 1- International Association of Mass Communication Research (IAMCR).
- 2- International Communication Association (ICA), Washington D. C., USA.

Membership of Scientific Committees:

- 1- Coordinator of Graduate Studies and Research Criterion, Faculty of Mass Comm., Cairo University, 2013/2014.
- 2- Coordinator for Evaluation Committee, faculty representative in Center of Quality Control and Institutional Research, Ajman University, 2006/2007.
- 3- Coordinator for Student Committee, Ajman University, 2004-2005.
- 4- Faculty Representative in Techno-Sphere Center, Ajman University, 2003/2004.
