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**Brief CV (of the members of the academic staff)**

**Name: Hayat Bader Qurany**

**Academic Department: Public Relation and Advertising**

**Academic degree: Teacher.**

**The title of the master’s thesis, the year and the entity it was obtained from:**

**Means of International Media and Conversation Management between Civilizations, 2011.**

**The title of the doctoral thesis the year and the entity it was obtained from:**

The Evaluation of Media Diversity Standards in Egyptian Means of Media, 2018.

**Courses taught in the Bachelor program:**

**Translation 1, PR writing, media literacy, media and society, business communication.**

**The most important reference books issued by the faculty member to benefit from his scientific research (a maximum of five books):**

**None**

**The five most recent academic researches that have been published:**

**1- Evaluating the digital education skills among the students of Mass Communication faculties within the experiment of remote learning.**

**2- Islam and west a semantic analysis on Christchurch attack.**

**3- Communicating nation branding through media and marketing strategies : a second analysis review.**

**The most recent five scientific theses (Master's and Ph.D.) that have been supervised:**

**Lama Atef thesis: Advertising literacy on Instagram.**

**Mennah Ahmed thesis: E-commerce on social media.**

**Rahma Mohammed thesis: guerrilla marketing strategies in Egypt.**

**Other activities of the member of the academic staff in order to develop the educational process and serve students other than the teaching activity:**

**Training Coordinator in the department of Public relations and Advertising and in the English division.**

**The most important leading positions that have been held:**

**The manager of the Electronic Learning Unit.**

**Member of the Board of Directors of the Faculty of Mass Communication Marketing Agency.**

**Postgraduate Standard Coordinator, Quality Unit.**

**The secretary of Public relations and Advertising magazine.**

**The most important local and international awards obtained, the year when awarded and the entity awarded them:**

**Amman University award for the best developmental graduation project on e-learning, second place, 2021.**

**Media and Digital Transformation Foundation Award for Graduation Projects, 2021.**

**Shrook Festival Award for Essiwan Graduation Project, 2021.**

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