

الكتب الأجنبية التي وردت حديثاً للمكتبة من معرض الكتاب ٢٠١٦

Book Fair 2016

No.	Title	Author	Date
1	A Beginner's Guide to Discourse Analysis	Seran Sutherland	2016
2	Academic Writing: A handbook For International Students (4 th . Edition)	Stephen Bailey	2015
3	Advancing Digital Humanities: Research, Methods, Theories	Paul L. Arthur & Katherine Bode	2014
4	Advertising: Critical Approaches	Chris Wharton	2015
5	Advertising Media workbook and Sourcebook	Larry D. Kelley	2015
6	Advertising Media Planning: A Brand Management Approach (4 th . Edition)	Larry D. Kelley	2015
7	Applied Communication Research Methods: Getting Started as a Researcher	Michael P. Boyle	2015
8	Arab Media Moguls	Naomi Sakr	2015
9	Attacks on the Press: Journalism on the World's Front Lines	Wiley publishes	2014
10	Audience as Performer: The Changing Role of Theatre audiences in the twenty-first Century	Caroline Heim	2016
11	Business Journalism: A Critical Political Economy Approach	Ibrahim Seaga Shaw	2016
12	Climate Change in The Media: Reporting Risk and Uncertainty	James Painter	2013
13	Communication principles for a Lifetime	Steven A. Beebe	2016
14	Contemporary Documentary	Daniel Marcus & Selmin Kara	2016
15	Creating Comics as Journalism, Memoir, and Nonfiction	Randy Duncan	2016
16	Critical Methods in Terrorism Studies	Priya Dixit & Jacob Stump	2016
17	Critical Theory: The Key Concepts	Dino Franco Felluga	2015
18	Cyberbullying Through the New Media: Findings from an International Network	Peter K. Smith & Georges Steffgen	2013
19	Dictionary of Media and Communication Studies (9 th . Edition)	James Watson & Anne Hill	2015
20	Digital Broadcasting: An Introduction to New Media	Jo Pierson & Joke Bauwens	2015

No.	Title	Author	Date
21	Disability & The Media	Katie Ellis & Gerard Coggin	2015
22	Ecomedia Key Issues	Stephen Rust	2016
23	Exploring Digital Communication: Language in Action	Caroline Tagg	2015
24	Feature and Narrative Storytelling for Multimedia Journalists	Duy Linh Tu	2015
25	Freedom of Information: A Practical Guide For UK Journalists	Matt Burgess	2015
26	Gender and Media: Representing, Producing, Consuming	Tonny Krijnen, Sofie Van Bauwel	2015
27	Government and Politics of the Contemporary Middle East: Continuity and Change	Tareq Y. Ismael	2016
28	Green Media And Popular Culture : An Introduction	John Parham	2016
29	Introducing Language and Intercultural Communication	Jane Jackson	2014
30	In-Your-Face Politics: The Consequences Uncivil Media	Diana C. Mutz	2015
31	Journalism Ethics and Regulation (4 th . Edition)	Chris Frost	2016
32	Journalism and Memory	Barbie Zelizer	2014
33	Keith's Radio Station: Broadcast, internet, and Satellite (9 th . Edition)	John Allen & Bruce Mims	2015
34	Language, Society, and New Media Sociolinguistics Today	Marcel Danesi	2016
35	Local Journalism: The Decline of Newspapers and the Rise of Digital Media	Rasmus Kleis Nielsen	2015
36	Local Radio, Going Global	Guy Starkey	2015
37	Making Documentary Films and Videos: A practical Guide to Planning, Filming and Editing Documentaries (2 nd . Edition)	Barry Hampe	2007
38	Meaning In The media : Discourse, Controversy and Debate	Alan Durant	2010
39	Media & Society: Production, Content & Partucipation	Nicholas Carah & Eric Louw	2015
40	Media Criticism in A Digital Age: Professional and Consumer Considerations	Peter B. Orlik	2016
41	Media, Revolution and Politics in Egypt: The Story of an Uprising	Abdalla F. Hassan	

No.	Title	Author	Date
42	Multimedia Journalism: A practical Guide (2 nd . Edition)	Andy Bull	2016
43	Narrative: The Basics	Bronwen Thomas	2016
44	New Directions in Public Opinion	Adam J. Berinsky	2016
45	News as it Happens: An Introduction to Journalism	Stephen Lambie	2013
46	Pearson New International Edition: Essentials of Sociology: A down-to-Earth Approach	James M. Henslin	2014
47	Political Journalism in Comparative Perspective	Erik Albaek	2014
48	Privacy in the New Media Age	Jon L. Mills	2015
49	Producing New and Digital Media: Your guide to Savvy Use of the web	James Cohen & Thomas Kenny	2016
50	Promotional Screen Industries	Paul Grauinge & Catherine Johnson	2015
51	Public Opinion	Carroll J. Glynn (et. al)	2016
52	Public Relations Campaigns (2 nd . Edition)	Mark Sheehan & Robina Xavier	2014
53	Racism, Ethnicity and the Media in Africa: Mediating Conflict in the Twenty-First Century	Winston Mano	2015
54	RE-Inventing The Media	Graeme Turner	2016
55	Search Engine Marketing, Inc: Driving Search Traffic to your Company's Website (3 rd . Edition)	Mike Moran & Bill Hunt	2015
56	Social Media Commerce for Dummies	Marsha Collier	2013
57	Social Psychology (7 th . Edition)	Michael Hogg & Graham Vaughan	2014
58	Studio Television Production and Directing: Concepts, Equipment, and Procedures (2 nd . Edition)	Andrew Hicks Utterback	2016
59	Subediting and Production For Journalists (2 nd . Edition)	Tim Holmes	2016
60	Sustainable Development (2 nd . Edition)	Susan Baker	2016
61	Technical Communication Strategies for Today (2 nd . Edition)	Richard Johnson-Sheehan	2015
62	The Chinese Television Industry	Michael Keane	2015
63	The Digital Filmmaking Handbook (5 th . Edition)	Sonja Schenk & Ben Long	2015
64	The Digital metrics Field Guide: The Definitive Reference for Brands Using the web, Social Media, Mobile Media, or Email	Stephen Rappaport	2014
65	The Entrepreneurial Journalist's Toolkit: Manage your Media	Sara Kelly	2015

No.	Title	Author	Date
66	The Euro Crisis in the Media: Journalistic Coverage of Economic Crisis and European Institutions	Robert G. Picard	2015
67	The Handbook of Global Media and Communication Policy	Robin Mansell, Marc Raboy	2014
68	The Handbook of Political Economy of Communications	Janet Wasko (et. al)	2014
69	The Media and Financial Crises: Comparative and Historical Perspectives	Steve schifferes & Richard Roberts	2015
70	The Oxford Handbook of Media Psychology	Karen E. Dill	2013
71	The Political Marketing Game	Jennifer Lees-Marshment	2015
72	The Power of Information Networks: New Directions for Agenda Setting	Lei Guo, Maxwell McCombs	2016
73	The Principles of Multimedia Journalism: Packaging Digital News	Richard Koci & Jeremy Rue	2016
74	The War of My Generation: Youth Culture War on Terror	David Kieran	2015
75	The TV Presenter's Career Handbook: How to Market Yourself in TV Presenting	Kathryn Wolfe	2015
76	Transmedia Marketing from Film and TV to Games and Digital Media	Anne Zeiser	2015
77	Uncommon Grounds: New Media and Critical practice in north Africa and the Middle East	Anthony Downey	2014
78	Understanding Communication Theory: A Beginner's Guide	Stephen Croucher	2016
79	Understanding Pragmatics	Gunter Eenft	2014
80	Visual Journalism	David Machin & Lydia Polzer	2015